Summer Semester 2017

Governance & ‘Politik’  
(35540/35541 – 3 SWS)

1. Objectives
The main aim of this course is to make students familiar with the existing concepts and conceptions of governance and to enable them to independently apply these concepts and conceptions for the analysis of the polity and politics of (nation) states, bureaucracies, and international organizations. Moreover, the course introduces students to selected core concepts, conceptions, and frameworks in political science.

2. Intended Learning Outcomes
At the end of this course students should
- be familiar with selected core concepts, conceptions and frameworks in political science,
- be familiar with the existing concepts and conceptions of governance,
- be able to apply the above concepts, conceptions, and frameworks in order to independently analyse the polity and politics of (nation) states, bureaucracies, and international organizations,
- have some basic understanding how collective choice (and game) theory can be utilized in order to analyse governance structures.

3. Pre-requisites
None.

4. Teaching and Learning Strategies
This course is intended to be an interactive lecture and tutorial course formally comprising 11 lectures (90 minutes) and 4 tutorials (90 minutes). At the end of the course an additional ‘Question & Answer’ session will be offered on

   Wednesday 19 July 2017, 15:30-16:00 (Room GEO II S 23).

Lecture slides and the tutorials’ material will be made available on the e-learning server.
5. Schedule

During the semester 11 lectures and 4 tutorials will be provided. These will take place as follows:

<table>
<thead>
<tr>
<th>Lecture/Tutorial</th>
<th>Day</th>
<th>Date</th>
<th>Time</th>
<th>Room</th>
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<tbody>
<tr>
<td>01 &amp; 02</td>
<td>Tuesday</td>
<td>25 Apr</td>
<td>16:15 – 19:45</td>
<td>RW S 40</td>
</tr>
<tr>
<td>03</td>
<td>Thursday</td>
<td>27 Apr</td>
<td>08:15 – 09:45</td>
<td>RW S 61</td>
</tr>
<tr>
<td>04 &amp; 05</td>
<td>Tuesday</td>
<td>02 May</td>
<td>16:15 – 19:45</td>
<td>RW S 40</td>
</tr>
<tr>
<td>06</td>
<td>Wednesday</td>
<td>03 May</td>
<td>14:15 – 15:45</td>
<td>GEO II S 23</td>
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<tr>
<td>07 &amp; 08</td>
<td>Tuesday</td>
<td>09 May</td>
<td>16:15 – 19:45</td>
<td>RW S 40</td>
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<tr>
<td>09</td>
<td>Thursday</td>
<td>11 May</td>
<td>08:00 – 09:30</td>
<td>RW S 61</td>
</tr>
<tr>
<td>10 &amp; 11</td>
<td>Tuesday</td>
<td>11 Jul</td>
<td>16:15 – 19:45</td>
<td>RW S 40</td>
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<td>12</td>
<td>Wednesday</td>
<td>12 Jul</td>
<td>14:15 – 15:45</td>
<td>GEO II S 23</td>
</tr>
<tr>
<td>13 &amp; 14</td>
<td>Tuesday</td>
<td>18 Jul</td>
<td>16:15 – 19:45</td>
<td>RW S 40</td>
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<tr>
<td>15</td>
<td>Wednesday</td>
<td>19 Jul</td>
<td>14:00 – 15:30</td>
<td>GEO II S 23</td>
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6. Assessment

The course is assessed by a one-hour unseen written examination at the end of the term. In the exam students can achieve a maximum of 100 marks. (If the number of participating students is less than five, an oral examination may replace the written one. Students will be informed about the form of examination as soon as possible.) The date of the examination can be found on http://www.bwl5.uni-bayreuth.de/de/studiendekan/klausurtermine/. Students have to register for the examination via CAMPUSOnline. Only if students cannot register via CAMPUSOnline they can register via e-mail by sending an e-mail to Uriel Braham: uriel.braham@googlemail.com. This e-mail must only contain the title of the course, the student’s surname, first name, ID number, and degree of study as well as a brief indication why registration via e-mail is required. The registration deadline is one week in advance to the date of the examination. Later registrations will not be accepted.

Moreover, students have the opportunity to earn up to 10 bonus marks (which will be added to the marks achieved in the written examination), if they agree to deliver an about 15 minutes presentation on a selected topic and to produce a corresponding handout (about 2-3 pages). The available topics will be announced during the first lecture (and will also be available on the e-learning server). Students are expected to submit a draft version of their handout (and presentation if available) two days in advance of their presentation and a final version one week after their presentation. The decision on the allocation of the topics to students will take place during the second lecture.
7. Lecture Programme

Part I: Core Concepts

1. Concepts vs. Conceptions
   [7]: 3
2. 'Politik'
   [13]: 4-6; [29]: 25-28
3. Institutions and Organizations
   [1]: 164, 171, 177 f.; [8]: 7-10; [11]: 22 f.; [14]: 78-81; [16]: 33; [20]: 62; [22]: 5 f.; [31]: 4-7
4. Power, Authority, and Influence
   [4]: 11-16; [6]; [10]; [19]: 143-153; [20]: 66; [21]: 485-493; [22]: 518, [23], [27], [41]: xiv-xvii (optional reading), 15-17 (optional reading), 29-35 (optional reading), [45]: 28
5. Governance
   [2]; [3]: 1-15; [8]: 1-15; [9]; [12]; [36] (optional reading); [37]: 53-61 (optional reading); [38] (optional reading); [39]: 5f. (Optional reading); [40]: 1-3 (optional reading); [44]: 60-62 (optional reading), 65-67 (optional reading)

Part II: Conceptions and Frameworks

6. Institutional Rational Choice
   [11]: 21-64, [35] (optional reading), [43] (optional reading)
7. Organizational Governance
   [3]: 16-36; [21]: 502 f.
8. Governance of States
   [5]: 143-149; [24]: 19-23
   8.1 Democracy
   [7]: 83-98; [24]: 35, 40
   8.2 Authoritarian Rule
   [5]: 349-411; [7]: 99-117; [24]: 54
   8.3 Measures of Democracy and the Authoritarian Rule
   [5]: 149-167
9. Governance and Society: Linking State and Society
   9.1 Basic Paradigms: Liberal-Pluralism, Marxism-Leninism, and Corporatism
   [8]: 22 f.; [15]: 1-26, 152-176, [34]: 359-387 (optional reading)
   9.2 Problems with Group Decision-making
   [5]: 413-424; [25]: 134-138; [26]: 121-137
   9.3 Elections
   [5]: 535-602; [7]: 179-201; [24]: 245-254; [42]: 324-337
9.4 General Collective Choice Problems  

10. Governance and Government
10.1 Constitutions and Law  
[7]: 247-270; [24]: 71-90
10.2 Multilevel Governance  
[7]: 271-293; [18]
10.3 Legislatures  
[7]: 295-317
10.4 The Political Executive  
[5]: 457-533; [7]: 319-344
10.5 Public Governance  
[3]: 57-79; [8]: 19-58; [24]: 152-168

11. Global Governance  
[3]: 80-100; [8]: 59-98; [17]; [28]: 75-93; [33]

Part III: Case Studies

Compulsory Case Studies

12. Democracy & Populism
12.1 Ignorant, Irrational, Misinformed Nationalists?  
[47: 23-53]
12.2 Political Participation Corrupts?  
[47: 54-73]
12.3 Empowerment of Whom?  
[47: 74-111]
12.4 What Do Populists Say?  
[52: 7-40]
12.5 What Do Populists Do?  
[52: 41-74]
12.6 How to Deal with Populism? & Seven Theses on Populism  
[52: 75-103]
12.7 Against Elections – The Case for Democracy?  
[53]

13. Governance of the Polity and the Politics of the United States of America  
[7: 192 f.]
13.1 The Constitution  
[50: 31-66]
13.2 Federalism  
[50: 67-100]
13.3 Congress  
[50: 137-184]
13.4 The Presidency  
[50: 185-224]
13.5 The Bureaucracy  
[50: 225-262]
13.6 The Judiciary  
[50: 263-298]
13.7 Why is Democracy not Working Well?  
[51: 13-32]
13.8 Reforming Elections – Why Are Citizens not Voting?  
[51: 35-60]
13.9 Reforming Congress – Why Does Congress Perform Poorly?  
[51: 63-85]
13.10 Reforming the Executive Branch – Is the President too Powerful?  
Reforming the Federal Judiciary Process – Is the Judiciary Shaping Legislation?  
Reforming the Federal-States Relationship – Are the States too Independent?  
[51: 89-121]
13.11 Social Media and Fake News in the 2016 Election  
[46] (Self Study)

Optional Case Studies

14. Governance of the Polity and the Politics of the Fifth French Republic  
14.1 The Fifth French Republic  
[49: 21-46]
14.2 Institutions and Power  
[49: 68-72, 75-82, 83-85, 89-96, 102-107, 111-115]
14.3 Representation of Interest  
[49: 205-223] (Self Study)

Note: The numbers in brackets refer to numbers of the sources below.
8. Literature

8.1 Core Reading


8.2 Required Supplementary Reading

In addition to the core reading students should read (selected parts of) the following sources:

8.3 Optional Supplementary Reading

In addition to the core and required supplementary reading students might find it helpful and/or informative to read (selective parts of) the following source:

[40] Lattemann, C (2010) Corporate Governance im globalisiertem Informationszeitalter, Oldenbourg.
8.4 Case Study Reading


Note: All sources for the course will be made available on the e-learning server.

9. Accreditation

- Economics (MA):
  - Modulbereich Spezialisierung „Governance“: Governance, Wettbewerb & gesellschaftliche Entwicklung
  - Modulbereich: Individueller Schwerpunkt

- IWG:
  - Modulbereich c (Vertiefung): Spezialisierung „Governance & Public Management“

- P&E (MA):
  - Modul Area: Specialization

10. Responsible Student Assistant for the Course

All requests regarding the course should, in the first instance, be addressed to:

- Uriel Braham:
  - E-mail: uriel.braham@googlemail.com

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